

## RecruitMilitary Schedules 104 Free Career Fairs for Hiring Military Veterans in 2008; Will Reach 44

The military-to-civilian recruiting firm RecruitMilitary has announced a 2008 schedule of 104 free career fairs for America's military veterans, military spouses, and other men and women with military backgrounds. The events will take place in 44 cities nationwide, from Boston to San Diego and from Miami to Seattle.

Cincinnati, OH (PRWEB) October 3, 2007 -- The military-to-civilian recruiting firm RecruitMilitary has announced a 2008 schedule of 104 free career fairs for America's military veterans, military spouses, and other men and women with military backgrounds. The events will take place in 44 cities nationwide, from Boston to San Diego and from Miami to Seattle.

The 2008 schedule represents the second consecutive year of triple-digit growth in RecruitMilitary Career Fairs--the company produced 13 events in 2006 and has 45 events on its 2007 schedule. As in 2007, RecruitMilitary will produce the 2008 events in cooperation with HireVetsFirst, a unit of the United States Department of Labor, and The American Legion. More than 800 different companies have attended RecruitMilitary Career Fairs this year; many employers attend more than one event.

RecruitMilitary Career Fairs are open--and free--to veterans who already have civilian work experience, men and women who are transitioning from active duty to civilian life, members of the National Guard and reserves, and military spouses. At a typical event, more than 400 job seekers participate in one-on-one interviews with representatives of over 30 veteran-friendly organizations, including corporate employers, law-enforcement agencies and other government employers, educational institutions, veterans service agencies, and veterans associations.

"The level of support we have received from employers and other veteran-friendly organizations the past two years has just been overwhelming," said Drew Myers, President of RecruitMilitary and a former Captain in the Marine Corps. "Employers understand and appreciate everything we do to bring out high-quality job seekers--bright, attentive men and women with the skills and training that Corporate America wants and needs; candidates who show up well-prepared, well-dressed, and eager to interview." RecruitMilitary leverages its own database of more than 175,000 registered job seekers and data from other sources, inviting carefully targeted candidates to individual events.

"We also select the locations of our events carefully," said Myers. "We look at the demographics of the regional veteran population, the proximity of military bases, the size of the general population, and several other factors. Then, within the selected locations, we select unique venues to boost candidate interest and promote coverage by the news media." RecruitMilitary produces its events in such venues as sports stadiums and arenas, automobile and horse racetracks, and museums. For example, two events yet to be produced in 2007 will take place on board decommissioned warships that have become floating museums--the battleship New Jersey, which is docked on the Delaware River across from Philadelphia; and the aircraft carrier Hornet, moored at Alameda Point in San Francisco Bay.

"Our candidates, our venues, our high level of customer service, and our pricing make RecruitMilitary Career Fairs an essential hiring tool for employers that want the skills and training, character, diversity, and--in many cases--the security clearances that veterans can provide," said Larry Slagel, Senior Vice President, RecruitMilitary Career Fairs and a former Captain in the Marines.

RecruitMilitary, based in Cincinnati, connects employers with job seekers who have military backgrounds. All of the company's owners, officers, account executives, and recruiters are either veterans or active or former reservists. In addition to participation in career fairs, RecruitMilitary offers subscriptions to its database of registered job seekers who have military backgrounds, at its Web site, [www.recruitmilitary.com](http://www.recruitmilitary.com); advertising in online and print media; and contingency and retained hiring services. The company mails more than 54,000 copies of a quarterly, print newsletter called *Incoming!* to over 230 military bases throughout the world for distribution to transitioning personnel; employers advertise their job openings in *Incoming!* The company was founded in 1998.

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